Microlearning PDF 2019

Sometimes you need a microlearning PDF to distribute to L&D professionals and educators. It should provide as much useful information about microlearning as possible. EdApp is synonymous with microlearning and our team, which is comprised of expert instructional designers, developers, technology experts and designers has great experience in creating effective microlearning for businesses with thousands of microlessons being taken every day. We hope you'll find this to be the most useful microlearning PDF 2019.
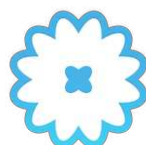
What is microlearning?

Microlearning is the breaking down of learning content into easily-digestible, bite-sized chunks. With human short-term memory only able to hold up-to-five pieces of new information (before getting overwritten or shunted out) forcing learners to partake in lengthy courses makes little sense. It's far more effective to stick to one, highly-targeted topic. This way knowledge has a much-higher likelihood of becoming embedded. This microlearning PDF will detail which other learning facets it can add to your armoury.

What is enabled according to this microlearning PDF?

A microlearning PDF is arguably an oxymoron these days. The following are all enabled through modern microlearning technologies making PDF-based learning largely redundant.

1. Mobile learning

Small microlessons are perfect for interacting with on learners' own smartphones. While all eLearning courses technically work on mobile, they are often fiddly and distracting which diminishes effectiveness. A mobile-first LMS will ensure microlearning courseware behaves intuitively as with any other mobile app.

2. Spaced Repetition

This hugely-effective form of learning is boosted dramatically with microlearning. Not only are small lessons simple to repeat, dedicated spaced repetition features remember which questions a learner got right and subsequently focus on content a learner struggled with. EdApp's distributed practice (it's other name) implementation is called Brain Boost.

3. Interactivity

By using mobile learning, course designers can leverage the power and gorgeous touchscreens of smart devices to create interactive lessons. There's no need to plough through multiple-choice questions or scour a microlearning PDF, they can interact and have fun as they learn.

4. Templates

With microlearning appearing on smartphones, the rough size and features of the end-point are known. Consequently, there's no point in reinventing the wheel: course designers can simply add their learning content to tried-and-tested, engaging, microlearning templates to instantly create their microlessons – much more effective than a microlearning PDF!

5. Gamification

Taking things to the next level is gamification. Interactivity is great, but awarding points for correct answers or fast completion times, makes it competitive. Suddenly, learning doesn't feel like learning anymore and this makes it highly effective.

6. Peer Learning

Peer learning is the practice of colleagues teaching colleagues. It's a great idea as few people know your business better than they do. Furthermore, co-workers respond better to co-workers as they (and their content) are more relatable.

7. Just-in-time training

Small microlessons are perfect to deliver on-demand. While it used to be that a user could carry around a microlearning PDF, now learners can have tailored information delivered direct to their smart device from the cloud – and it's always up-to-date.

You won't forget your smartphone but you might forget your microlearning PDF

If you employee a microlearning strategy you'll typically see course completion rates balloon from an industry standard sub-20% to over 80% and even 90%. Incentives can push this to 100% and gamification with prizes will see some learners voluntarily re-take the course to get a better score!

If you'd like to know more about moving away from a microlearning PDF to a fully-optimised learning management system, get in touch with EdApp Microlearning at enquiries@edapp.com or visit the website at www.edapp.com where you can sign up and try the mobile LMS and rapid authoring tool for free.

Want more DLC? Try our [Microlearning Infographic](#)

MICROLEARNING
Infographic 2019

Microlearning is not just the most effective form of training and eLearning, it's the easiest to produce and distribute. It can remove headaches from corporate training by either replacing existing practices or augmenting them. This microlearning infographic details why Instructional Designers, educators and L&D professionals should embrace it…

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